



## We are not alone.

There's a wonderful world around us. Full of fascinating places. Interesting people. Amazing cultures. Important challenges. But sadly, our kids are not getting the chance to learn about their world. When surveys show that half of America's youth cannot locate India or Iraq on a map, then we have to wonder what they do know about their world. That's why we created MyWonderfulWorld.org. It's part of a free National Geographic-led campaign to give your kids the power of global knowledge. Go there today and help them succeed tomorrow. Start with our free parent and teacher action kits. And let your kids begin the adventure of a lifetime.

**It's a wonderful world. Explore!**



**MyWonderfulWorld.org**

A National Geographic-led campaign